

TELL THEM WHAT WE HAVE.

New York, Chicago and Boston newspapers are publishing Kansas City as being the filthiest in the United States, and are advising people to stay away from here this coming summer.

This is being done systematically, because those people know that if Kansas City is properly known to the people of the East there will be a large emigration from the Eastern seaboard to Kansas City and vicinity. It is being done through a dog in the manger policy that has so long dominated the newspapers of the East so far as the West was concerned.

They recognize the fact that if the people who are struggling along with little hope for the future ever realize that Kansas City offers such inducements as we can offer, there will be a general movement to this part of the country. In order to prevent this, to them, disastrous hogirh, the Eastern papers eagerly grasp anything that will tend to throw discredit upon Kansas City or the country surrounding it.

Some of the papers are not of so small a caliber as to print articles of detraction, but they are small enough to rigorously exclude anything that is to Kansas City's benefit. The result of this is that those who now read the Eastern newspapers see nothing that will induce them to move to the West, and especially to Kansas City.

Other Western cities have met this and are now being shown up in glowing colors by the newspapers of the East. They have recognized the fact that it takes money to keep pace with the rest of the world and they are spending it lavishly. St. Louis heads the list with \$200,000 per year; guaranteed for five years, making a total of \$1,000,000 that will be spent in advertising that city. Already she is feeling the good result and reports from that city show that there has been a steady increase of business and an improvement of the financial condition of the whole city.

Denver has spent money in Eastern newspapers for several years and is still doing so, preparing for a larger expenditure than ever during the world's fair year. Omaha is ready to spend \$50,000 in advertising; Minneapolis and St. Paul will spend together \$100,000, and even the thriving little cities of St. Joseph and Topeka have made arrangements to let the world know what they have to attract new residents and new investors.

Kansas City has more to offer than all these cities combined, but unless she does as well as they do in the way of letting the people of the East know it she will be left at the post in the race for supremacy. There is not a man in Kansas City that can afford to let this city be unidentified with the general era of progress that will mark the whole country during the coming year. With proper efforts this can be made a city of a quarter of a million in five years and there is not a person here who does not know it. Without the advertising, we will languish along and grow by the slowest accretion of any city in the West.

Kansas City is the cleanest city in the country. She is the best drained and has the best natural advantages of any city in the United States. Tell this to the people who have been reading about "the filthiest city in the country."

Kansas City is the largest agricultural depot in the whole world. She is the largest packing and live stock center in the world. She stands as the gateway to the finest agricultural district in the whole world. She is the supply point for the largest territory of any city in the world. Tell this to those who have been reading about Kansas City being the "result of a boom."

Kansas City stands second in the world as a railroad center. Only one city in the whole world has more railroads centering into it, and that city will soon be outstripped. Tell this to those investors of the East who have been reading about Kansas City being a city that offered poor securities.

Kansas City has the finest system of rapid transit of any city in the world. Her cable and electric roads so thoroughly ramify the city as to bring more parts in direct communication with the business center than any city in the world. Tell this to those who have heard that Kansas City was all built up in the corn fields.

The way to tell all this is through the Eastern newspapers, and the committee appointed by the Commercial Club is ready to do this if the people will give as liberally as they should. It takes money to meet these calumnies and slanders, and the people of Kansas City will put up the money as they have always done when their honor was at stake.